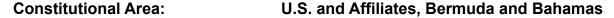
# 2022-2023 District Goals

District: 11 A1





## **SERVICE ACTIVITIES**

#### **Goal Statement**

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 80% of clubs in our district report service.

#### **Action Plan**

<u>District Goal 4</u> <u>Service Activity 4950.docx</u>

### MEMBERSHIP DEVELOPMENT

#### **Goal Statement**

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

# **Quarterly Targets**

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	5	5	15
2nd Quarter	1	15	10	15
3rd Quarter	0	5	5	15
4th Quarter	1	15	10	15

**FY New Clubs** 

2

**FY Charter Members** 

40

**FY New Members** 

30

FY Retention Goal

60

#### **NET GROWTH GOAL**

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

10

### **Action Plan**

<u>District Goal 1</u> Membership Development.docx

### LEADERSHIP DEVELOPMENT

#### **Goal Statement**

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 6% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 75% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

#### **Action Plan**

<u>District Goal 2</u> <u>Leadership Development.docx</u>

# **LCIF: CAMPAIGN 100**

### **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 10 clubs make new Model Club commitments.
- b. Our district will ensure that 2 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 5 clubs make a Model Club commitment.

#### **Action Plan**

<u>District Goal 3</u>
<u>Campaign 100.docx</u>

# **CUSTOM GOALS**

## **Goal Statement**

Form 2 new clubs and one Cyber Club in the District by the end of DG's term ending in June 2022

# **Action Plan**

District Goal 5
Custom Goal.docx

## **Goal Statement**

The District (11 A 1) will establish 2 New Clubs. One new Lions Club in Each county. Wayne and Monroe

## **Action Plan**

SMART GOAL.docx